



For the Datafication of the Swiss Travel Sector

The Resilient Tourism Flagship supported by Innosuisse aims at accelerating the datafication of the travel sector in Switzerland, in order to create resilient digitally supported services, business processes and business models.

Flagship
supported by



PROJECT ARCHITECTURE

This Resilient Tourism Flagship has been designed by six research institutions in partnership with more than 30 Swiss travel stakeholders.

HSLU Hochschule
Luzern

 University of St. Gallen

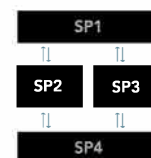
Hes-so VALAIS
WALLIS


icare
RESEARCH

EHL

FH GR Fachhochschule Graubünden
University of Applied Sciences

The project is built around four independent but interconnected projects.



SP1
The creation of a
**National Data Infrastructure
for Tourism (NaDIT)**
to connect data producers and
providers with data users

SP2
Developing
**Innovative Services,
Business Models and
Processes**
by identifying the key spatial
behavior or visitor flows to
increase business productivity
across the Swiss travel ecosystem

SP3
Designing
Resilient Tourism Systems
in line with the UN Sustainable
Development Goals

SP4
The project is supported by the
**Coordination,
Orchestration and
Communication**
of existing experiences in order to
leverage current knowledge
among all tourism stakeholders in
Switzerland and produce shared
knowledge