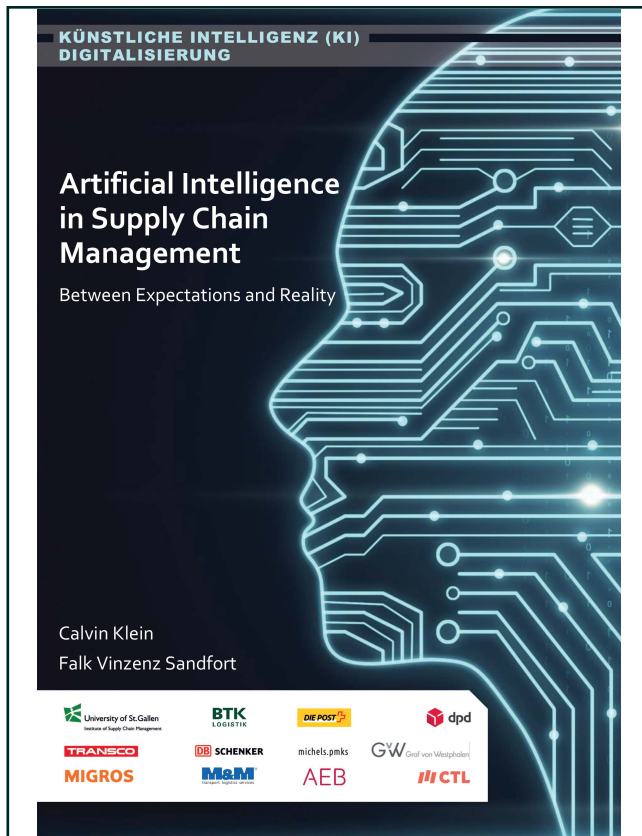




Calvin Klein (Autor)

Artificial Intelligence in Supply Chain Management Between Aspiration and Reality



<https://cuvillier.de/de/shop/publications/8910>

Copyright:

Cuvillier Verlag, Inhaberin Annette Jentsch-Cuvillier, Nonnenstieg 8, 37075 Göttingen,
Germany

Telefon: +49 (0)551 54724-0, E-Mail: info@cuvillier.de, Website: <https://cuvillier.de>

Table of Contents

01	Foreword	
02	Management Summary	52
03	Company Prefaces	54
12	List of Abbreviations	56
13	List of Figures	62
	1. Introduction	64
14	Motivation and Challenges	Assessment Signals for AI in SCM Provider
17	Study Objectives	
19	Study Scope	
20	Study Structure	
	2. Methodical Approach	
22	Overview	
	3. Knowledge Foundation	
24	Evolution of AI in SCM	
26	AI Technologies and Techniques in SCM	
30	Input Data for AI in SCM	
32	Working Definition of AI in SCM	
	4. Expectation Formation	
34	Expectation Formation Matrix	
42	How to use the Expectation Formation Matrix	
44	Identification of AI in SCM Use Cases	
46	AI in SCM Use Cases: Detailed Analysis	
	5. Reality Examination	
	Solution Spectrum Matrix	
	AI in SCM Market Insights	
	User Insights & State-of-the-Art AI in SCM provider	
	AI in SCM Provider check list	
	Assessment Signals for AI in SCM Provider	
	6. Combining Expectation and Reality	
	Deriving the AI in SCM Fit	
	Analyzing the AI in SCM Misfits	
	Solving the AI in SCM Misfits	
	7. Conclusion	
	Managerial Implications	
	Limitations	
	Vision of AI in SCM	
	Bibliography	
	Interviewee List	
	Method Excuse	
	Glossary of AI in SCM	
	Imprint	