



University of St.Gallen

Uncertainty Reduction: Coping with a complex world (Forthcoming Oxford UP)

- Seminar Zürich, November 22, 2022
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From insight to impact.

The problem

- Actors want to reach ends in an uncertain world
 - How do they do it?
 - Find ways to reduce uncertainty to reach ends.
 - This talk is about the publicly available means to reduce uncertainty, on how they come about (rather than how they are used, the latter being the topic of decision theory).
 - Research on publicly available (and collectively produced means) complements the large (economic and business-oriented) research on individual strategies and means to reduce uncertainty

Outline

- 1 The problems and possibilities of uncertainty
- 2. Private means of uncertainty reduction
- 3. Knowledge as the remedy
- 4. Public means of uncertainty reduction
- 5. How much can we know?